LOGOSLICK

PRIMARY MARK
SCRIPT PITT

Pitt ®   **Pitt** ®   **Pitt** ®

SECONDARY MARK
SCRIPT P

P™   **P**™   **P**™   **P**™

SECONDARY MARK
SCRIPT PANTHERS

Panthers™   **Panthers**™

Panthers™   **Panthers**™

PRIMARY MARK
SCRIPT PITT – ONE COLOR

SECONDARY MARK
SCRIPT P – ONE COLOR

SECONDARY MARK
SCRIPT PANTHERS – ONE COLOR

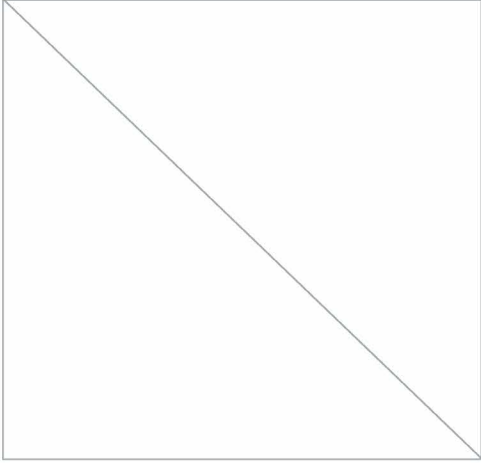FOR ONE COLOR MARKS, USE THE ASSETS ON THIS PAGE. DO NOT REMOVE THE OUTLINES FROM THE TWO COLOR MARKS.

PITT PANTHER FULL COLOR

PITT PANTHER DARK TONAL

PITT PANTHER LIGHT TONAL

PITT PANTHER
TWO COLOR

PITT PANTHER
ONE COLOR

PITT PANTHER PREMIUM TONALS

PITT PANTHER BLACK AND WHITE

THE MAIN FIELD [FACE, EYES, TEETH AND THIN OUTLINE]
SHOULD ALWAYS BE LIGHTER.
NEVER COLOR UP PANTHER MARK IN "REVERSE"

PANTHERS WORDMARK TWO COLOR

PANTHERS™

PANTHERS™

PANTHERS™

PANTHERS™

PANTHERS WORDMARK ONE COLOR

PANTHERS™

PANTHERS™

PANTHERS™

PANTHERS™

HAIL TO PITT WORDMARK TWO COLOR

HAIL TO PITT™

HAIL TO PITT™

HAIL TO PITT™

HAIL TO PITT™

HAIL TO PITT WORDMARK ONE COLOR

HAIL TO PITT™

HAIL TO PITT™

HAIL TO PITT™

HAIL TO PITT™

FOR ONE COLOR MARKS, USE THE ONE COLOR ASSETS. DO NOT REMOVE THE OUTLINES FROM THE TWO COLOR MARKS.

H2P MARK TWO COLOR

H2P™ H2P™ H2P™ H2P™

H2P MARK ONE COLOR

H2P™ H2P™ H2P™ H2P™

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Team font – DINPro – BLACK
Keep tracking consistent.
The sport can extend beyond the boundaries of the wordmark.

PANTHERS™
TRACK & FIELD

PANTHERS™
TRACK & FIELD

PANTHERS™
TRACK & FIELD

PANTHERS™
TRACK & FIELD

PANTHERS™
TRACK & FIELD

PANTHERS™
TRACK & FIELD

PANTHERS™
TRACK & FIELD

PANTHERS™
TRACK & FIELD

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Team font – DINPro – BLACK
Keep tracking consistent.
The sport can extend beyond the boundaries of the wordmark.

SCRIPT PANTHERS
SPORT LOCKUP–TWO COLOR

Panthers
TRACK & FIELD ™

Panthers
TRACK & FIELD ™

Panthers
TRACK & FIELD ™

Panthers
TRACK & FIELD ™

PANTHERS WORDMARK
SPORT LOCKUP–TWO COLOR

Panthers
TRACK & FIELD ™

Panthers
TRACK & FIELD ™

Panthers
TRACK & FIELD ™

Panthers
TRACK & FIELD ™

FOR ONE COLOR MARKS, USE THE ONE COLOR ASSETS. DO NOT REMOVE THE OUTLINES FROM THE TWO COLOR MARKS.

FULL ALPHABET TWO COLOR

ABCDEFGHIJKLM
NOPQRSTUVWXYZ

FULL ALPHABET ONE COLOR

ABCDEFGHIJKLM
NOPQRSTUVWXYZ

PRIMARY NUMERAL SET TWO COLOR

1234567890

PRIMARY NUMERAL SET ONE COLOR

1234567890

FOR ONE COLOR MARKS, USE THE ONE COLOR ASSETS. DO NOT REMOVE THE OUTLINES FROM THE TWO COLOR MARKS.

FULL ALPHABET TWO COLOR

ABCDEFGHIJKLM
NOPQRSTUVWXYZ

FULL ALPHABET ONE COLOR

ABCDEFGHIJKLM
NOPQRSTUVWXYZ

ALTERNATE NUMERAL SET TWO COLOR

1234567890

ALTERNATE NUMERAL SET ONE COLOR

1234567890

FOR ONE COLOR MARKS, USE THE ONE COLOR ASSETS. DO NOT REMOVE THE OUTLINES FROM THE TWO COLOR MARKS.

PITT PATTERN**

**LIMITED/RESTRICTED USE. PRIOR APPROVAL REQUIRED.
SEE EXTERNAL DOCUMENT FOR RECOMMENDED SCALING AND LARGER REPEAT.
ONLY USE AS A LINEAR REPEAT/TAPING. NEVER STACKED.

SCRIPT PITT

Pitt®

SCRIPT PITT

P™

SCRIPT PANTHERS

Panthers™

PANTHERS

PANTHERS™

HAIL TO PITT

HAIL TO PITT™

H2P

H2P™

VERBIAGE

University of Pittsburgh ®
Pittsburgh ™
UP ™
U of P ™
Pitt ®
Pittsburgh Panthers ®
Panthers ™

Panther ™
ROC the Panther ™
Hail to Pitt ™
H2P ®

University of Pittsburgh - Bradford ™
University of Pittsburgh - Titusville ™
University of Pittsburgh - Johnstown ™
University of Pittsburgh - Greensburg ™
Pitt - Bradford ™
Pitt - Titusville ™

Pitt - Johnstown ™
Pitt - Greensburg ™
UPB ™
UPT ™
UPJ ™
UPG ™

	COLORS File usage	PANTONE Spot printing	C/M/Y/K 4c printing	R/G/B Video	HTML Web	MADEIRA Embroidery	ROBISON-ANTON Embroidery	
PRIMARY PALETTE	PITT ROYAL	PMS 661 C	100/75/0/6	0/53/148	003594	1767	5736	
	PITT GOLD	PMS 1235 C	0/31/98/0	255/184/28	FFB81C	1951	5763	
SECONDARY PALETTE	BLACK (NEUTRAL)	PMS Process Black C	0/0/0/100	44/42/41	2C2A29	1000	2296	
	WHITE (NEUTRAL)	No Ink - [Or use Opaque White]	0/0/0/0	255/255/255	FFFFFF	1002	2297	
	GREY (NEUTRAL)	PMS 447 C	50/30/40/90	55/58/54	373A36	1241	2541	

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